

## New Video Reveals U.S. Manufacturer's Competitive Edge

Terryville, CT – Advanced Micro Controls, Inc. (AMCI) reveals a behind the scenes look of its US-based manufacturing plant through exclusive interviews in a new 5-minute video. Interviews with those who have worked at AMCI from the early beginnings provide a unique insight into the company's growth through 25 years of economic changes.

The video, "AMCI Behind the Scenes: Our Story" includes a brief history of the company, and shares some manufacturing and engineering approaches the company has found to be successful. *"AMCI's overview video illustrates our greatest competitive advantage – people. Customers think of AMCI in terms of products and technology, however, our culture of engineering and first rate manufacturing is the bigger story".* – Bob Alesio, AMCI Director of Sales and Marketing. The video can be found in trade publications, the company's website and on its YouTube channel, "AMCIcontrols".



Click here to see the video: <http://www.amci.com/videos/amci-corporate-overview-video.asp>

### **About Advanced Micro Controls Inc.**

Founded in 1985, Advanced Micro Controls Inc (AMCI) is a leading U.S. based manufacturer with a global presence. Our industrial controls improve the performance and profitability of today's factory and automation systems. AMCI specializes in the design, manufacturing, and sales of eight different product families. Long standing relationships with the biggest names in industrial automation enable our team to deliver innovative, competitive products that are designed for years of reliable performance.

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